

PARTNER BROCHURE · DOHA, QATAR

Your Gateway to Qatar's Healthcare Market

For 25 years, Wellcare Group has been a cornerstone of Qatar's healthcare sector — the nation's trusted partner for pharmaceutical, cosmetics, nutraceutical, medical device and healthcare product distribution.

Wellcare Group W.L.L.

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A trusted healthcare partner in Qatar

Wellcare Group is Qatar's partner for healthcare distribution and retail, trusted by global brands and customers alike. With over 25 years of experience, we have built a reputation for excellence, innovation and customer-centric solutions.

With a vast network of 90+ pharmacy outlets, strategic partnerships and a robust team, we ensure the efficient supply and distribution of pharmaceutical, nutraceutical and healthcare products across Qatar. Our trading strengths include collaborations with global brands, streamlined logistics and state-of-the-art warehousing facilities.

25+

Years of experience

A quarter of a century supporting Qatar's healthcare sector.

90+

Pharmacy outlets

A retail network reaching communities across Qatar.

Integrated

Distribution network

Hospitals, clinics, pharmacies, supermarkets and retail chains.

Qatar

Market expertise

Local regulatory, commercial and consumer insight.



OUR MISSION

To reshape healthcare accessibility in Qatar

We connect global healthcare brands with the patients, pharmacies and providers who need them — reliably, compliantly and with care. Quality is upheld through ISO 9001:2015 certification and Good Distribution Practices (GDP), with full adherence to Ministry of Public Health (MOPH) guidelines.

Why Wellcare stands out

From deep market insight and an integrated distribution network to regulatory expertise and customer engagement programmes, we provide comprehensive solutions that drive growth for our partners.

01

Deep Market Insights

We understand Qatar's dynamic healthcare sector and consumer behaviours, enabling effective market positioning for your products.

02

Integrated Distribution Network

Access to hospitals (government and private), clinics, pharmacies and supermarkets ensures wide product coverage.

03

Trusted Reputation

A legacy of trust and reliability makes Wellcare a preferred partner for global healthcare brands.

04

Regulatory Expertise

Our Regulatory Affairs team ensures seamless product registration, eCTD submissions and compliance with MOPH standards.

05

Customer Engagement Programmes

Purple Rewards and personalised health communications drive customer retention and repeat purchases.

CHANNELS AND INFRASTRUCTURE

Government hospitals

Private hospitals

Clinics and polyclinics

Retail and independent pharmacies

Supermarkets and hypermarkets

Retail chains

Temperature-controlled fleet

State-of-the-art warehousing

Registration and eCTD submissions

Post-approval and pharmacovigilance

Comprehensive healthcare solutions

Pharmaceutical Distribution

End-to-end solutions for medicines and healthcare products, with strict adherence to quality standards and MOPH regulations.

Nutraceuticals and Health Supplements

Growing Qatar's wellness sector with vitamins, dietary supplements and functional foods across retail and wholesale networks.

Medical Devices and Equipment

Supply of diagnostic, home-care and clinical devices to hospitals, clinics and pharmacies.

Cosmetics and Skincare

Dermocosmetic and personal care ranges positioned through pharmacy and modern trade channels.

Retail Pharmacy

Wellcare Pharmacy outlets and Qatar's MOPH-approved online pharmacy bring brands directly to patients and shoppers.

Modern Trade

Listings, merchandising and replenishment across hypermarkets, supermarkets and retail chains.

RETAIL AND ONLINE PHARMACY

Wellcare Pharmacy — close to the communities we serve

90+ outlets across Qatar, qualified pharmacy teams, the Purple Rewards loyalty programme and Qatar's first MOPH-approved online pharmacy with prescription upload, insurance approvals and delivery.

Partner with us

- **Market entry** — positioning, pricing and channel strategy for Qatar.
- **Registration** — MOPH product registration and eCTD submissions.
- **Distribution** — warehousing, cold chain and nationwide delivery.
- **Retail activation** — pharmacy, modern trade and online listings.

START THE CONVERSATION

Let's build your Qatar growth story

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